



The goal of the project is to create anti-online harassment software in collaboration with girls, young women, and gender-diverse individuals aged 14-25.

Our initial survey had a total of 230 respondents from a range of age groups, backgrounds, locations and experiences.

With **65% of Australian girls and young women reporting online harassment or abuse** - higher than the global average - this project aims to address a critical gap in current moderation tools, which often fail to offer substantial support to victims or address the root causes of harassment.

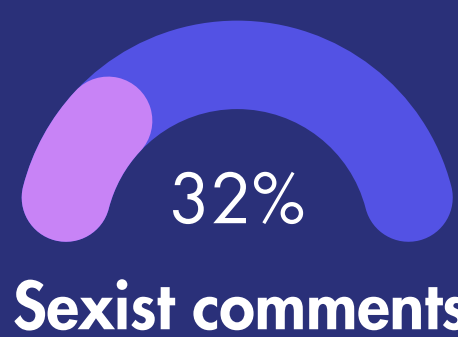


Dr Mahli-Ann Butt - Dr Lucy Sparrow - Dr Eduardo Oliveira - Dahlia Jovic

Ren Galwey - Yige Song - Sable Wang-Wills - Maddy Weeks

SURVEY FINDINGS

Most common forms of gender-based harassment:



This harassment was most often perpetrated by **strangers**, but also **friends** and **friends of friends**.

PROPOSED FUNCTIONS

Respondents preferred the following prospective AI Ally functions:



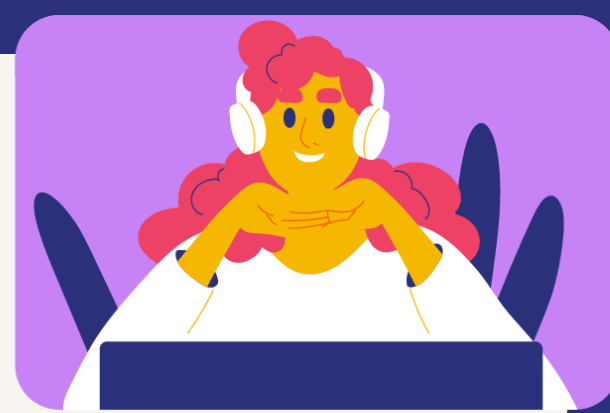
Documenting and recording harassment

Reporting harassment to platform moderators



Contacting eSafety to report the harassment

ON BEING THE TARGET OF GENDER-BASED HARRASSMENT



"suddenly out of nowhere"

"made me reluctant to post"

"harassed on a daily basis"

"worse over social media"

"It happens every day. I really hope this can come to a stop."

"gender-based online harassment is the norm"

"aggressive and threatening messages"

ON THE EFFECTIVENESS OF UPSTANDER INTERVENTION



"If I comment, I would be attacked too"

"block harassers, report them with evidence"

"it is much harder to be an upstander online than in real life"

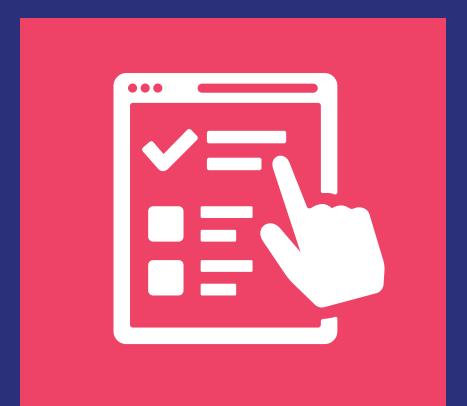
"it's difficult to find a way to help"

"Checking on the victim... is very important"

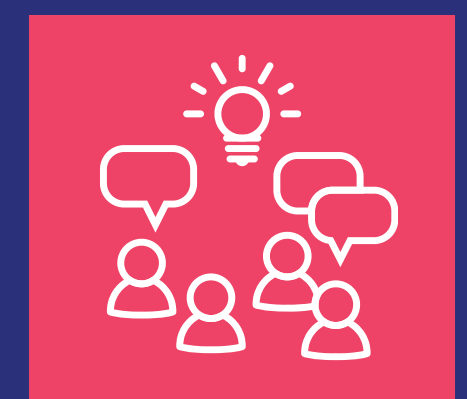
"harassment is very often seen across multiple platforms"

"all the harassment my friends and I have gotten has come from strangers"

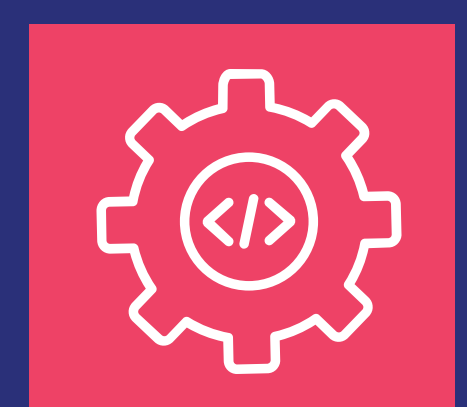
PROJECT TIMELINE



Survey



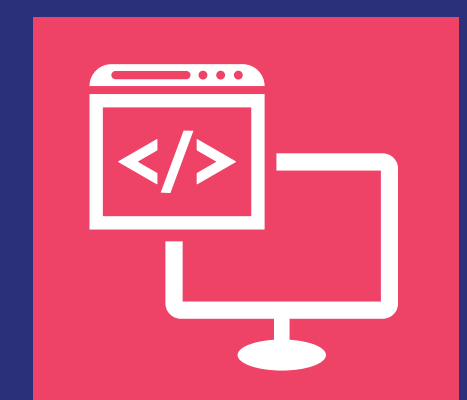
User Stories



Development



User Testing



Hackathon



Public Release