



THE UNIVERSITY OF  
MELBOURNE

Faculty of Arts

# Media and Communications at Melbourne

# Why study Media and Communications?

## UNDERSTAND THE CHANGING MEDIA LANDSCAPE

Over the last 20 years, changes to media communications technology have had a significant impact on media production, distribution and consumption. When you study Media and Communications, you'll learn how these impact on politics, society and culture, and you'll be equipped to pursue a career in this dynamic and changing area.

You can choose from subjects encompassing everything from audio journalism, internet communication and new media technologies to media psychology, digital and mobile journalism and global media cultures. There are opportunities to gain real-world experience by undertaking internships, and even opportunities to go on exchange.

## WHERE CAN A MAJOR IN MEDIA AND COMMUNICATIONS TAKE YOU?

You'll have a broad historical and comparative global perspective on the media landscape which will stand you in good stead in a range of sectors. With core research and professional skills, as well as highly developed written communication skills, you might work in journalism, publishing, public relations, marketing, communications and social media management in government, NGOs, or corporate contexts.

Find out more:

► [unimelb.edu.au/study/media-and-communications](https://unimelb.edu.au/study/media-and-communications)



*“My Media and Communications major has allowed me to develop my critical thinking, communication and research skills while catering to my career aspirations in the environmental communications field. I hope to contribute to the creation of a more sustainable, equitable and resilient world through my media and communications skills.”*

**Aishah Zaid Hamzah**